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AIRPORT MARINA FORD ANSWERS CALL FOR HELP; OFFERS TO ASSIST MORALES FAMILY WITH TRUCK REPAIRS

Offer to help came from strong community response to social media posts seeking help.

Los Angeles, CA - When the team at Airport Marina Ford became aware about a call to action to help Alfredito and his family through social media about the repairs needed for their 2010 Ford F150 Super Cab, they quickly stepped up to offer their assistance.

Dan Theroux, General Manager of Airport Marina Ford, said that when they became aware of the family's need for help, the entire staff was ready to step up to support the Morales Family. "When we became aware of what happened to Alfredito, his family's living situation and the repairs their truck needs, we wanted to help however we could."

Airport Marina Ford will be conducting a full diagnostic testing on the truck to identify all mechanical problems and work with the family and our team to go over the next steps in the process. "It's important that we have a full understanding of the truck's needs so that we can effectively make decisions that make sense for the best benefit of the family," said Theroux.

The generous act of support came as a result of social media posts seeking assistance for the family in getting the truck's repairs done. The posts were made by Ulisses Sanchez of Centro Strategies Corporation. Centro Strategies, in collaboration with the family's attorney, Antonio Villegas of AV Justice Law Firm, PLC, is assisting the Morales Family after Alfredito was battered on July 1st by a motorist in the San Fernando Valley.

"We're grateful to the team at Airport Marina Ford for their help and support of the Morales Family! When we sent out the request for help through our social media network, I knew that people would respond and be ready to come to the aid of Alfredito and his family," said Sanchez. "We live in the City of Angels and here, we're blessed to have angels like Airport Marina Ford ready to step up and answer the call for help."

Airport Marina Ford is located at 5880 Centinela Avenue, Los Angeles, CA 90045.

INTERVIEW REQUESTS

Dan Theroux (General Manager, Airport Marina Ford), Miguel Alfredo Morales (father of Alfredo Morales) and Ulisses Sanchez (Principal - Centro Strategies) are available for interview. Please send email requests to ulisses@centrostrategies.com or call (323) 229-7925.

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